



80% of what children learn comes through their eyes.

So why do 60% of parents feel an eye exam is not key to a child's healthy checkup schedule?

Parents shouldn't wait for children to say they aren't seeing well – they don't know what “normal” vision is!

Yet, **24% of parents** do wait for their children to have symptoms before taking them to an eye doctor.



Before your child goes back to school, schedule a comprehensive eye exam to catch vision issues that might interfere with learning.

To learn more about kids' vision and to find an eye doctor near you, visit

ThinkAboutYourEyes.com.